

## BRIAN W. RICHARD

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DeKalb, IL 60115  
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### EDUCATION

- University of Southern Mississippi**, Hattiesburg, MS. **2007**  
• **Ph.D., International Development.**  
Dissertation Title: Diffusion of An Economic Development Policy Innovation: Explaining the International Spread Of Casino Gambling
- Clemson University**, Clemson, SC. **1995**  
• **M.S., Applied Economics.**
- University of Washington**, Seattle, WA. **1991**  
• **B.A., Business Administration; Finance** concentration.

### EXPERIENCE

- Center for Governmental Studies,**  
**Northern Illinois University**, DeKalb, IL. **2013 – Present**  
***Assistant Director, Workforce Development***
  - Leads efforts focused on improving state and regional workforce development activities
  - Guides evaluation design for workforce development programs and policies
  - Provide state agency with policy analysis and guidance on federally funded workforce development programs
  - Perform economic development outreach services by attracting and securing funded research projects and partnering with local and public agencies across Illinois and nationally
  - Organize and manage the creation, development, and implementation of economic development outreach activities through programs and projects that support innovative economic development practices and strategic planning practices
  - Offer guidance, comprehensive research, and economic development services to public officials and agencies
- Journal of Economic Development in Higher Education**  
***Editor*** **2015 – 2020**
  - Make initial determinations to assign manuscripts to peer reviewers
  - Provide feedback to authors
  - Edit manuscripts for final publication
- University of Southern Mississippi**, Hattiesburg, MS. **2007 – 2012**  
***Assistant Professor***, Department of Economic and Workforce Development
  - Teaching:
    - Quantitative Research Methods
    - Recruiting and Retaining Innovative Businesses
    - Economic Development Theory
    - Economic Development Finance
  - Technical assistance outreach activities
- Director***, Economic Development Resource Center **2005 - 2012**
  - Performing economic impact studies of state and local development projects
  - Providing technical assistance to local government officials and economic developers
- Mississippi Gaming Association**, Jackson, MS. **2000 - 2005**  
***Director of Research, Programs, and Administration***
  - Analyzed state gaming policies and regulations to determine impact on industry
  - Established budgets and financial controls for \$1.3 million association
  - Communicated gaming industry positions and additional information to policymakers and various broadcast and print media outlets

**Mississippi Center for Policy Research and Planning, Jackson, MS. 1998 - 2000**  
**Senior Research Analyst**

- Developed state's economic indicators and consumer/business confidence surveys
- Performed economic and fiscal impact studies of state economic development activities
- Operated and maintained Mississippi's input-output model

**Central Mississippi Planning & Development District, Jackson, MS. 1997 - 1998**  
**Data Specialist**

- Performed statistical analyses and compiled demographic information for use in grant applications, zoning ordinances and other regional planning documents
- Assisted in development and maintenance of 25-year metropolitan area transportation plan

**Clemson University, Clemson, SC. 1993 - 1995**  
**Research Assistant**

**United States Army Reserve, Bothell, WA. 1987 - 1993**  
**361<sup>st</sup> Psychological Operations Company**  
**Sergeant (E5), Psychological Operations Specialist**

- Analysis, development and distribution of media used for information and psychological effect
- Unit Retention NCO

**CERTIFICATION**

- **ECONOMIC DEVELOPMENT FINANCE PROFESSIONAL (EDFP)**  
 Successfully completed the National Development Council's four week sequence of courses focused on working with small businesses on business credit, real estate finance, loan packaging and financial deal structuring techniques.

**ADDITIONAL TRAINING**

- **IMPLAN** Input-Output Model Software Training, MIG, Inc.

**COURSES TAUGHT**

- NIU PSPA 635 Local Economic Development – Summer 2020
- NIU ECON 443 Economic Development – Spring 2016
- USM ED 701 The New Economy – Fall 2007, 2008, 2009, 2010
- USM HCD 745 Quantitative Research Methods – Fall 2007, 2008, 2009, 2010, 2011, 2012
- USM ED 747 Recruiting Innovative Businesses – Spring 2011, Fall 2011, 2012
- USM ED 764 Economic Development Theory – Spring 2012
- USM ED 724 Economic Development Finance – Spring 2013, 2014, 2015
- USM ED 765 Business Retention & Expansion – Spring 2008, 2009, 2010, 2011, 2012
- USM ED 692 Economic Development Policy – Spring 2009
- Millsaps College Principles of Economics – Fall 2002

**PUBLICATIONS**

- Richard, Brian and Jennifer Foil. "Apprenticeship and Work-Based Learning in Illinois: A Report Mandated by Public Act 101-364" Center for Governmental Studies. DeKalb, IL. 2020.
- Henriksen, Melissa, Brian Richard and Jeanna Ballard. "Illinois Critical Access Hospital Program: Exploring the Impacts of the Medicare Advantage Program in Rural Illinois" Report to the Illinois Critical Access Hospital Network. Center for Governmental Studies. DeKalb, IL. 2020.
- Henriksen, Melissa, Brian Richard and Jeanna Ballard. "Illinois Critical Access Hospital Program: Exploring the Financial Impacts of the Swing Bed Program" Report to the Illinois Critical Access Hospital Network. Center for Governmental Studies. DeKalb, IL. 2019.

- Richard, Brian. “An Analysis of State Workforce Development Minimum Training Expenditure Policies” Report to the Illinois Workforce Investment Board. Center for Governmental Studies. DeKalb, IL. 2018.
- Richard, Brian. “Potential Approaches to Policy Evaluation” Report to the Illinois Workforce Innovation Board Evaluation and Accountability Committee. Center for Governmental Studies. DeKalb, IL. 2018.
- Richard, Brian. “An Analysis of Local Workforce Area Training Expenditure Requirements” Center for Governmental Studies. DeKalb, IL. 2017.
- Richard, Brian. “Illinois Enterprise Zones and School Funding” Center for Governmental Studies. DeKalb, IL. 2017.
  - Presented to the Illinois Enterprise Zone Association Annual Meeting, Blackhawk Hills Regional Council board meeting, and the North Central Illinois Council of Governments board meeting.
- Richard, Brian and Brian Harger. “Economic Impacts of CPV Three Rivers Energy Center: A 1,100 MW Combined-Cycle Electric Generation Facility” Center for Governmental Studies. DeKalb, IL. 2017.
- Richard, Brian. “Estimation of Sales Taxes Paid by Nonresidents in DeKalb County” Center for Governmental Studies. DeKalb, IL. 2016.
- Richard, Brian. “Estimation of Sales Taxes Paid by Nonresidents in Kane and McHenry Counties” Center for Governmental Studies. DeKalb, IL. 2016.
- Richard, Brian. “Economic Impacts of the Construction of a Mixed Use Development in Downtown Batavia With Estimates of Economic Activity Associated with Potential Tenants” Center for Governmental Studies. DeKalb, IL. 2016.
  - Presented findings to the City Planning Commission
- Richard, Brian & Andrew Blanke. “Illinois National Guard Economic Impact Study (State and County Analyses).” Center for Governmental Studies. DeKalb, IL. 2015.
- Richard, Brian. “Economic Impacts of Nuclear Plant Shutdowns and Renewable Energy Replacement Capacity.” Included in *Potential Nuclear Plant Closing in Illinois: Impact and Market Based Solutions. Response to the Illinois General Assembly concerning House Resolution 1146*. 2015.
- Richard, Brian & Sherrie Taylor. “Southwestern Illinois College Environmental Scan.” Center for Governmental Studies. DeKalb, IL. 2015.
- Richard, Brian, Andrew Blanke, Jennifer Foil & Brian Harger. “Illinois Military Base and Defense Industry Assets Economic Impact Study (State and Regional Analyses).” Center for Governmental Studies. DeKalb, IL. 2014.
- Richard, Brian, Andrew Blanke, Brian Harger, Ben Xu & Diana Robinson. “The Illinois Community Colleges’ Economic Impacts.” Center for Governmental Studies. DeKalb, IL. 2014.
  - Included separate analyses & reports for 39 individual colleges.
- Inman, Patricia, Katherine Davison, Brian Richard, Diana Robinson, and Mim Evans. “The Creative Economy in Illinois.” Center for Governmental Studies. DeKalb, IL. 2014.
- Richard, Brian. “Regional Economic Analysis Tools for the State of Ingenuity Region.” Center for Governmental Studies under award 06-79-05547 from the Economic Development Administration, U.S. Department of Commerce. DeKalb, IL. 2014.
- Richard, Brian. “Value Chain Analysis and Economic Diversification for the State of Ingenuity Region.” Center for Governmental Studies under award 06-79-05547 from the Economic Development Administration, U.S. Department of Commerce. DeKalb, IL. 2014.

- Richard, Brian. “A Policy-Based Analysis of the Impacts of Casino Gambling” Journal of Gambling Business and Economics. 2014 (vol. 8, no. 1).
- Richard, Brian & Brian Harger. “The Economic Impacts of an Aeronautical College and a Maintenance, Repair and Overhaul Facility at Rockford Airport.” Center for Governmental Studies. DeKalb, IL. 2014.
- Richard, Brian, Joey Lata, Jennifer Groce, Norman Walzer, Brian Harger, & Andrew Blanke. “Sustainable Funding for Early Stage Small Businesses in the State of Ingenuity: An Analysis of Business Readiness for Capitalization.” A Report to the United States Economic Development Agency/ Center for Governmental Studies. DeKalb, IL. 2013.
- Richard, Brian. “Impacts of an Aging Population on Local Property Tax Collections.” Center for Governmental Studies. DeKalb, IL. 2013.
- Richard, Brian. “The Economic Impact of Ingalls Shipbuilding on Mississippi, Alabama, Louisiana, and Florida.” The University of Southern Mississippi. Hattiesburg, MS. 2012.
- Richard, Brian. “State Level Impacts of Ingalls Shipbuilding Procurement Activities.” The University of Southern Mississippi. Hattiesburg, MS. 2012.
- Richard, Brian. “Woodville Deer & Wildlife Festival Economic Impacts” prepared for the Woodville/Wilkinson County Main Street Association. 2012.
- Richard, Brian. “Leflore County Retail Analysis” prepared for the Leflore County Economic Development Authority, 2012.
- Miller, Chad, Brian Richard, M. D. Sarder, Tulio Sulbaran, & Michael Lipinski. “Job Creation Factors for Inland and Near Dock Intermodal Facilities.” *Proceedings from the National Conference on Intermodal Transportation: Problems, Practices, and Policies (NCIT)*. Hampton, Virginia. 2012.
- Richard, Brian, Jack Covarrubias, Gregory Bradley, Matthew Williams & Benedict Posadas. “Economic Impact Assessment of the Deepwater Horizon Oil Spill.” Long Beach, MS. 2011.
- Williams, Matthew and Brian Richard. “Response to the Gulf Oil Spill” in The Obama Presidency, Robert Watson, Tom Lansford, Jack Covarrubias, and Douglas Brattebo, editors. 2011.
- Richard, Brian. “Economic Activity Associated with the Proposed Hattie Mae & Pal’s Children’s Healthy Living Center.” The University of Southern Mississippi. Hattiesburg, MS. 2011.
- Stich, Bethany, Chuck O’Hara Chad Miller, Brian Richard, et al. “Disruptions to Rail – Impacts Analysis and Decision Support.” Report prepared for the U.S. Department of Homeland Security under U.S. Department of Energy Interagency Agreement 43WT10301. 2011.
- Miller, Chad, Brian Richard and Sumesh Arora. “Alternate Signs of Life: The Growth of Biotechnology Industries in Shanghai and Bangalore.” Technological Forecasting & Social Change, 2011 (vol. 78).
- Sarder, M. D., Chad Miller & Brian Richard. “Assessing Logistical & Economic Impact of Deepwater Horizon Oil Spill on the US Gulf Coast Region.” *Proceedings from the Annual Industrial Engineering Research Conference (IERC)*: Reno, Nevada. 2011.
- Richard, Brian, Denise von Herrmann, Jack Covarrubias, Gregory Bradley, Matthew Williams & Benedict Posadas. “Initial Report, Mississippi Research Consortium Economic Impact Assessment Team for the Deepwater Horizon Oil Spill.” Hattiesburg, MS. 2010.
- Stich, Bethany, Bill Martin, Chad Miller, Brian Richard, et al. “An Analysis of the Economic, Workforce and Regional Impacts Associated with the Revitalization of the Columbus & Greenville Railroad.” Report prepared for the Appalachian Regional Commission (ARC) Delta Regional Authority (DRA) Mississippi Department. 2010.
- Miller, Chad and Brian Richard. “The Policy Diffusion of the State R&D Investment Tax Credit.” State and Local Government Review, 2010 (vol. 42, no. 1).

- Richard, Brian. "Diffusion of an Economic Development Policy Innovation: Explaining the International Spread of Casino Gambling" The Journal of Gambling Studies, December 2009.
- Richard, Brian, Ken Malone, Brent Hales and Markus Turkopuls. "A World Away From Venture Capital Funds: Biotechnology and Finance in Shanghai" International Journal of Technoentrepreneurship, 2009 (vol. 2, no. 1)
- Richard, Brian. "Economic Impact of a Proposed Distribution Center in Hancock County, MS" prepared for The Hancock County Port & Harbor Commission. 2009.
- Richard, Brian. "Economic Base Analysis for the City of Gulfport" prepared for the City of Gulfport, 2008.
- Richard, Brian. "Economic Impacts of Water & Sewer Infrastructure in Stone County" prepared for the Stone County Economic Development Partnership. 2008.
- Richard, Brian. "Retail Analysis for Natchez/Adams County" prepared for the Mississippi Development Authority as part of their statewide Asset Mapping project. 2008.
- Richard, Brian. "Retail Analysis for Brookhaven/Lincoln County" prepared for the Mississippi Development Authority as part of their statewide Asset Mapping project. 2008.
- Richard, Brian. "Economic Impact of a Fixed Base Operations Center at Gulfport-Biloxi Airport." The University of Southern Mississippi. Hattiesburg, MS. 2008.
- Richard, Brian. "Retail Analysis of Woodville, MS" prepared for the City of Woodville. 2008.
- Dur, Phil, Bruce Waguespack, & Brian Richard. "The Application of Polymer Science and Composite Structures in the Marine Industry on the Mississippi: A Workforce Development Strategy for Global Competitiveness" University of Southern Mississippi. Hattiesburg, MS. 2007.
- Richard, Brian & Ron Tharp. "Healthcare Impact Study." Hattiesburg Area Development Partnership. Hattiesburg, MS. 2007.
- Malone, Ken and Brian Richard. "Linking High Tech, the Arts, and Affordable Housing: The Continuing Challenge of Success in Downtown Winston-Salem." Applied Research in Economic Development, 2007 (vol. 4, no. 1).
- Richard, Brian. "Stone County Industrial Park Survey." Economic Development Resource Center, University of Southern Mississippi. Hattiesburg, MS. 2007.
- Richard, Brian. "The Importance of Manufacturing in Madison County, Mississippi." Economic Development Resource Center, University of Southern Mississippi. Hattiesburg, MS. 2007.
- Richard, Brian. "Stone County, Mississippi Local Area Population Projections." Economic Development Resource Center, University of Southern Mississippi. Hattiesburg, MS. 2006.
- von Herrmann, Denise & Brian Richard "An Analysis of the Gulf Coast Labor Market for the Shipbuilding Industry" University of Southern Mississippi. Hattiesburg, MS. 2006.
- Richard, Brian. "Initial Estimates of the Impacts of Hurricane Katrina" Mississippi Economic Review and Outlook, June 2006.
- Richard, Brian. "The Future of the Casino Resort Industry in Mississippi" in Resorting to Casinos: How the Mississippi Casino-Resort Industry was Made, Denise von Herrmann, editor, January 2006.
- Richard, Brian. "Le Miracle du Mississippi (The Mississippi Miracle, translated to French)" Les Cahiers Espaces, September 2001 (vol. 70).

#### **CONFERENCE PAPERS**

- "An Analysis of Local Video Gambling Terminal Revenues" with Saied Toossi. 2015 Illinois Financial Forecast Forum, Chicago, IL.

- “Factors Leading to Small Business Bank Lending” with Andy Blanke and Norm Walzer. 2013 Mid-Continent Regional Science Association, Kansas City, MO.
- “The Effects of Tax Increment Financing on the Assessed Land Values of Kansas City, Missouri” with Pete Fullerton. 2013 Mid-Continent Regional Science Association, Kansas City, MO.
- “Gambling Policy Outcomes” 2012 Annual Meeting of the Southern Regional Science Association, Charlotte, NC.
- “Governance Implications of Job Creation Factors for Intermodal Facilities,” with Chad Miller. 2012 American Society of Public Administration (ASPA) Conference. Las Vegas, NV.
- "Job Creation Factors for Intermodal Facilities" with Faisal Mallum, Lee Johnson, and Chad Miller. Poster presented at 2012 Transportation for Mississippi's Sustainable Economic Growth Symposium. Starkville, MS
- “Triple Bottom Line Assessment of Intermodal Facilities” with Chad Miller. 2011 Southeast Conference of Public Administration (SECoPA). New Orleans, LA.
- “All Those Tourists Covered with Oil: The Economic Development Response to the Gulf of Mexico Oil Spill” with Chad Miller. 2011 American Society for Public Administration's (ASPA) 72nd Annual Conference, Baltimore, MD.
- “The Policy Diffusion of State Enabling Legislation for Transportation Infrastructure Public-Private Partnerships (P3)” with Chad Miller. 2010 Southeast Conference of Public Administration (SECoPA). Wilmington, NC.
- “Diffusion of an Economic Development Policy Innovation: Explaining the International Spread of Casino Gambling” 2009 International Conference on Gambling & Risk Taking, Lake Tahoe, NV.
- “A Policy-Based Analysis of the Impacts of Casino Gambling” 2009 International Conference on Gambling & Risk Taking, Lake Tahoe, NV.
- “Labor Force Competition During Hurricane Recovery” 2008 Annual Meeting of the Southern Regional Science Association, Washington, DC.
- “The Politics of Lottery and Casino Expansion,” With Denise von Herrmann. 2007 Western Political Science Association, Las Vegas, NV
- “Initial Estimates of the Impacts of Hurricane Katrina on the Mississippi Gulf Coast” 2006 Annual Meeting of the Southern Regional Science Association, St. Augustine, FL.
- “Economic Issues Associated with Casino Gaming Impact Analysis” 2004 Annual Meeting of the Southern Regional Science Association, New Orleans, LA.
- “The Future of the Mississippi Gaming Industry” 2004 Annual Meeting of the Travel and Tourism Researchers Association, Central States Chapter, Natchez, MS.
- “Determining the Market Areas for Casino Gaming Clusters” 2001 Annual Meeting of the Applied Geography Conference, Ft. Worth, TX.

### **FUNDED RESEARCH**

- Illinois Community College Board (2020). Illinois Community College Economic Impact Study (PI). \$215,000.
- Illinois Department of Commerce and Economic Opportunity (2020). Apprenticeship and Work-Based Learning in Illinois: A Report Mandated by Public Act 101-364 (PI). \$36,000.
- Illinois Chamber of Commerce Foundation (2014). Illinois Military Base and Defense Industry Assets Economic Impact Study: State and Regional Analyses (PI). \$84,000.
- Southwestern Illinois Community College (2014). Environmental Scan. (PI) \$8,000.
- Illinois Community College Board (2013). Illinois Community College Economic Impact Study (Co-PI). \$188,000.

- Illinois National Guard (2013). Economic Impacts of the IL National Guard (PI). \$22,000.
- Economic Development Administration (2010-2013). State of Ingenuity: Development of a Service Network and Economic Development Infrastructure in Response to Flood Disasters in Southeast Wisconsin and Northern Illinois. (entered mid-grant as Co-PI). \$6,000,000
- Huntington Ingalls Industries (2012). Economic Impacts of Huntington Ingalls Shipyards. (PI). \$66,534.
- US Department of Commerce, Economic Development Administration (2010). Economic Impacts of the Deepwater Horizon Oil Spill. (Co-PI) \$600,000.
- U.S. Department of Homeland Security (2009-2011). Disruptions to Rail – Impacts Analysis and Decision Support (DRIADS). \$44,928.
- Mississippi Department of Transportation (2009-2010). Revitalization of the C&G Rail Road. \$12,241.
- Delta Regional Authority (2009-2010). Columbus and Greenville (C&G) Revitalization. \$40,000.
- City of Hattiesburg (2009). Hattiesburg Area Rental Housing Study. (PI) \$20,000.
- Camp Shelby Joint Forces Training Center (2007). Camp Shelby Joint Land Use Study (Economic Impact Analysis).
- Northrop Grumman Ship Systems (2006). Post-Katrina Workforce Analysis. (Co-PI). \$26,100.
- Rand Corporation (2006-2007). Assessment of Post-Katrina Housing Needs on the Mississippi Gulf Coast. \$40,000.

#### **BOOK REVIEWS**

- “Review of *Finance Any Business Intelligently: How Entrepreneurs Can Get the Right Financing From Smart Financiers*, by Dileep Rao”, Applied Research for Economic Development, 2008 (vol. 5, no. 2).

#### **PEER REVIEWER**

- International Gambling Studies
- Journal of Business Research
- Applied Research in Economic Development

#### **DISSERTATION COMMITTEES CHAIRED**

- Srevatsan, Ranjana. “The Role of University-Industry Collaboration in Regional Economic Development” Graduated December 2011.
- Clark, Yolanda. “Project-Based Section 8 Housing Participants’ Perception of Cultural and Structural Factors to Explain Barriers to Economic Self-Sufficiency” Graduated December 2013.
- Wilkie, Barry. “Twenty-First Century Models - An Assessment of Just-In-Time Training Intervention Programs in Manufacturing Industries”. Graduated December 2013.
- Fullerton, Pete. “The Effects of Tax Increment Financing on the Assessed Land Values of Kansas City, Missouri”

#### **DISSERTATION COMMITTEE MEMBER**

- |                    |                         |
|--------------------|-------------------------|
| • John Kmiec       | Graduated May 2010      |
| • Scott Alsobrooks | Graduated May 2010      |
| • Madonna Adams    | Graduated May 2011      |
| • Lindsey Miller   | Graduated May 2011      |
| • Dwuena Wyre      | Graduated May 2011      |
| • Sidney Mitchell  | Graduated August 2011   |
| • Rich Jeffries    | Graduated December 2011 |
| • Dionne Davis     | Graduated May 2012      |
| • Mamie Griffin    | Graduated May 2012      |

- Rich Stewart                      Graduated May 2012
- Ginger Turner                     Graduated May 2012
- Tomeka Harbin                  Graduated December 2012
- Cheryl Kirby                    Graduated December 2012
- Susan Bush                      Graduated December 2012
- Steve Miller                     Graduated December 2012
- Joshua Duplantis               Graduated December 2012

**TRIAL EXPERT WITNESS**

- Home Builders Association of Mississippi vs. City of Brandon, MS. Expert witness for the plaintiff opposing Brandon's zoning ordinance requiring minimum home sizes.
- Legacy Park vs. Bayou La Batre, AL. Expert witness for the plaintiff. Fair Housing Act case concerning a parcel rezoning.
- New Llano, LA vs. City of Leesville, LA. Expert witness for the defense. Parties desired to annex the same property.